

The 70th Annual International DX Convention
April 21-24, 2023
Visalia, California

Dear Business Owner, Sales Executive, or Ham Radio Enthusiast:

Next year is the 74th anniversary of the International DX Convention. The meeting, an ARRL sanctioned event, is sponsored by the *Northern California DX Club*, and will be held once again at the beautiful Visalia Convention Center in downtown Visalia, CA. The premier DX Convention in the United States, IDXC is attended by over 800 serious DX'ers and contesters looking to improve their skills, their stations and see the latest equipment. IDXC 2023 will be a full 2.5 day meeting: all day Friday and Saturday (4/21 & 4/22) and a half day Sunday (4/23).

Exhibit Hours:

- Setup: Thursday, April 20th from 3-8 PM; Friday, April 12th from 8AM to 1PM
- Exhibit Hall Public Hours: Friday 1-5 PM; Saturday 8AM to 5PM
- Teardown: Saturday 5-8 PM

In the past, IDXC has received exceptional support from companies such as yours, who have exhibited at the convention with excellent results. As an Exhibitor at the convention, we offer these amenities:

- Large exhibit hall (35 foot ceilings)
- Plenty of booth space. First Table requires a \$150 raffle prize donation; Additional tables require a \$100 raffle prize donation for each table.
- Free Wi-Fi connection
- Complimentary box lunches for Exhibitor staff on Saturday
- Free advertisement in the Convention Guidebook
- Company logo displayed on the IDXC website: dxconvention.org

To register as an Exhibitor, please use the attached *Vendor Form*. Print and complete the form then scan and email it to exhibits@dxconvention.com. The *Vendor Form* must be returned by **February 1, 2023**.

If you cannot attend but would like to make a prize donation, please complete the *Vendor Form* and show Tables = 0. All exhibitors and prize donors will receive publicity in both the Convention Guidebook and on the website.

If you have any questions, please let me know.

Please help us make the 74th anniversary convention the best ever with your attendance in Visalia next April!

Sincerely,

Richard Clare
IDXC Exhibitor Services
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