



Invitation To Exhibit

This year is the 64th consecutive year for the International DX Convention, an event attended by over 700 serious DX'ers and contesters. These hams are looking to improve their skills and their stations (hardware and software) to better achieve their goals.

The Northern California DX Club will sponsor IDXC 2013 and we hope to make this the best Convention ever. For 2013, the meeting will be held at the larger and more modern Visalia Convention Center in downtown Visalia, CA.

In the past, the club has received exceptional support from companies such as yours, and we are looking forward to seeing you at the convention next April. We are certain that the exposure will bring you increased success in 2013, where you will have the opportunity to demonstrate your products to a group of avid amateur radio operators. Our attendees come to Visalia each year intent on finding new products and techniques that will make their stations as competitive as possibly.

Please review the Vendor Form which you can download from the Exhibitors Page on the website. If you plan to exhibit, then please complete and return before March 1. If your company cannot attend but would like to donate a prize or two - and receive some advertising in the Convention Guide - complete the Vendor Form. We need these back by March 1 so Exhibit Hall table allocations can be made. Exhibitors and prize donations will receive publicity in both the Convention Guidebook given to each attendee and on the Convention web site.

You no doubt will also be interested in the Saturday Vendor Showcase where exhibitors can demonstrate their new products at a special forum. See the attached Vendor Form for more details.

In our continuing effort to give the greatest value to our exhibitors and prize donors, we want to post your company's name on our website as early as possible. That way it will be seen by the maximum number of potential customers as they peruse the site and sign up for the Convention. An early posting on our web site will generate maximum traffic to your web site thereby helping you to promote your company's products. If you wish to commit early as an exhibitor or prize donor please contact me and I will have your company's name posted on the convention's web site. www.dxconvention.org

If you have any questions, comments or suggestions of how we can help better present your company and its products to our attendees please let me know. I would like to be of assistance to you in any way possible.

We look forward to seeing you in Visalia next April!

Sincerely,

Bob Lanning, W6OPO
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